

# Management and Financial Reporting Systems

Date 10<sup>th</sup> – 14<sup>th</sup> November , 2024

Venue Cairo - EGYPT

## Objectives :

- Comprehend the nature of modern managerial finance.
- Acquire skills in financial analysis, planning and control.
- Balance risk and return financial arrangements.
- Master the techniques of working capital management (cash, marketable, securities, receivables, inventory and payables).
- Conduct feasibility studies.
- Formulate capital budgets.
- Understand long term strategic planning.
- Implemented financial market operations.
- Know corporate restructuring and alternative financial arrangements.
- Understanding global financial management.

## Participants :

- ✓ **Manager, deputies, assistants, candidates for such posts and staff of the following department in corporations and firms operating in all sectors:**
  - Strategic planning and Management
  - Financial management
  - Accounts.
  - Credit and receivables management.
  - Inventory management.
  - Budgeting, financial laminas.
  - Financial planning.
  - Capital budgeting.
  - Investment management, portfolio management.
  - Feasibility studies.
  - Project finance .
  - Financial market operations.
  - Other related departments.

## Contents :

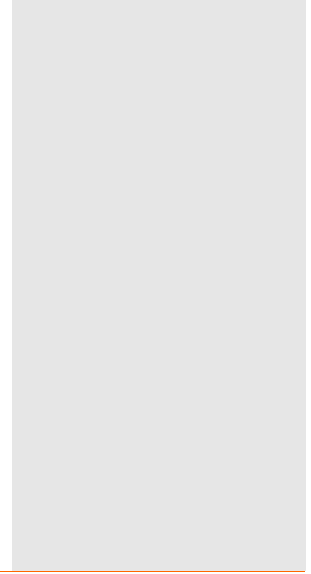
- ✓ **Introduction to Managerial Finance:**
  - An overview of financial management.
  - The financial environment: markets, institutions, interest rates and taxes.
- ✓ **Analysis Forecasting, Planning and Control:**
  - Analysis of financial statements.
  - Financial forecasting planning and control.
  - Essential concepts in managerial finance.
  - Risk and rates of return.
  - The time value of money.
  - Bond and stock valuation.
  - Working capital management.
- ✓ **Working Capital Policy:**
  - Managing cash and marketing securities.
  - Credit management.
  - Inventory management.
  - Short term financing.
  - Capital budgeting.
- ✓ **Capital Budgeting Techniques:**
  - Project cash flows and risk.
- ✓ **Financing the business :**
  - Sources of finance
  - Gearing
  - Weighted average cost of capital (WACC)

## To register

- **Please send an e-mail to :**  
info@atecu.org
- **Or by Fax :**  
002 02 358 32 305
- **Or by Mobile:**  
002 012 109 777 18
- **Or through Web-site :**  
www.atecu.org
- **Or send a mail to :**  
P.O. Box: 25 Haram  
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- Cost of debt and equity capital
- Risk, CAPM and the factor
- ✓ **Strategic accounting :**
  - Outline of strategic management accounting
  - Competitor information and strategic positioning
  - Competitive advantage
  - Strategic accounting systems, and the balanced scorecard
- ✓ **Cost of Capital , Leverage and Dividend Policy:**
  - Cost of capital.
  - Capital structure.
  - Dividend policy.
- ✓ **Strategic Long-Term Financial Decisions:**
  - Common stock and the investment banking process.
  - Long-term dept.
  - Alternation financial arrangements and corporate.
  - Restructuring.
  - Multinational managerial finance.
- ✓ **Case Studies and Applications .**



<b>Fees</b>	<ul style="list-style-type: none"> <li>• USD : 3800 \$</li> </ul>
<b>Offers</b>	<ul style="list-style-type: none"> <li>• 1 nomination = 0 %</li> <li>• 2 nominations = 10 %</li> <li>• 3 nominations = 15 %</li> <li>• 4 nominations = 20 %</li> <li>• 5 nominations or More = 25 %</li> </ul>
<b>Timing</b>	<ul style="list-style-type: none"> <li>• 09:00 Am – 10:30 Am (Section One)</li> <li>• 10:30 Am – 10:45 Am (Break)</li> <li>• 10:45 Am – 12:00 Pm (Section Two)</li> <li>• 12:00 Pm – 12:30 Pm (Break &amp; Pray)</li> <li>• 12:30 Pm – 02:00 Pm (Section Three)</li> <li>• 02:00 Pm – 03:00 Pm (Lunch Break)</li> </ul>
<b>Language</b>	<ul style="list-style-type: none"> <li>• English &amp; Arabic .</li> </ul>